SPONSORSHIP OPPORTUNITIES

The Teaching Kitchen Symposium brings together leaders and innovators from healthcare, academia, corporate wellness, public health, foodservice, and community organizations to advance the science and practice of teaching kitchens. Hosted by the Teaching Kitchen Collaborative (TKC), the Symposium showcases evidence-based, hands-on approaches that empower individuals, healthcare providers, and communities with the culinary, nutrition, and lifestyle skills needed to improve health and well-being.

In 2027, attendees will gather at The Nines in Portland, OR, for two days of learning, collaboration, and networking with a growing community of professionals dedicated to transforming health through experiential education. The Symposium provides a unique opportunity for sponsors to connect with decision-makers, practitioners, researchers, policymakers, and organizational leaders shaping the future of teaching kitchens and culinary medicine in the US and across the globe.

Sponsorship opportunities for the 2027 Teaching Kitchen Symposium are summarized below and described in detail on the following pages.

SPONSOR LEVELS	FEE
Platinum Sponsor (Limit 2)	$20,000
Gold Sponsor (Limit 3)	$15,000
Silver Sponsor	$10,000
Bronze Sponsor	$5,000
Copper Sponsor	$2,500

"I attended as a sponsor and hearing the sessions and speaking with attendees helped me understand how I can better serve them as they are stretched so thin. Things as simple as sending ingredients or resources feel like a light lift and not that helpful from my end but can be put to great use."

- 2025 Symposium Sponsor Attendee

SPONSOR BENEFIT SUMMARY

	Platinum Sponsor $20,000 (Limit 2)	**Gold Sponsor** $15,000 (Limit 3)	**Silver Sponsor** $10,000	**Bronze Sponsor** $5,000	**Copper Sponsor** $2,500
Welcome reception sponsor	✓				
Tote bag logo placement (TKC-produced)	✓				
Main stage sponsor showcase presentation (5 min, non-CME)	✓	✓			
Branded recognition at one (1) breakfast or lunch	✓	✓			
Educational content inclusion in TKC newsletter	✓	✓	✓		
Zero-waste giveaway for all attendees at registration	✓	✓	✓		
Complimentary Symposium registration(s)	4	3	2	1	1
Welcome reception passport activity	✓	✓	✓	✓	
Sponsor table space with table skirt	✓	✓	✓	✓	
Name and logo on signage and slide carousel	✓	✓	✓	✓	✓
Acknowledgement on TKC website and newsletter	✓	✓	✓	✓	✓
Dedicated social media posts with sponsor content	3	2	1		
Whova app brand exposure and engagement	✓	✓	✓	✓	✓
List of Symposium attendees (opt-in)	✓	✓	✓	✓	✓
Post-Symposium sponsor summary report	✓	✓	✓	✓	✓

SPONSOR BENEFIT DETAILS

PLATINUM SPONSOR: $20,000 | *Limited to 2*

- Exclusive welcome reception: Showcase your support of the Teaching Kitchen Symposium while attendees mingle over appetizers and drinks.
  - Opportunity to welcome attendees at the mic.
  - Company logo featured on reception signage and sponsor-provided cocktail napkins.
  - Welcome reception passport activity: engage attendees with an interactive, hands-on experience at your sponsor table, approved in advance by the TKC.
- Logo placement on the official 2027 Symposium tote bag, provided to all attendees at registration (TKC-produced).
- Sponsor showcase presentation: exclusive 5-minute non-CME presentation on the main stage to the full attendee audience, providing an opportunity to highlight your organization, innovations, or resources.
- Branded recognition during one (1) breakfast or lunch.
- Opportunity to provide educational content in the TKC newsletter from May through September.
- Zero-waste giveaway for all attendees at registration (sponsor provides).
- Four (4) complimentary full Symposium registrations.
- Dedicated sponsor table with table skirt, accessed by Symposium attendees during breaks and meals.
- Recognition: logo on entrance signage and rotating slide carousel.
- Acknowledgement on TKC website and newsletter.
- Three (3) dedicated social media posts with sponsor content.
- Whova app benefits: brand exposure, content, and attendee engagement.
- Opt-in attendee list (name, email, affiliation).
- Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

"I have strong evidence that teaching kitchens improve health outcomes that I can take to leadership to make a case for more funding and support for our teaching kitchen. I made amazing connections to others working in this space that I know I can call upon when questions arise."
- *2025 Symposium Attendee*

SPONSOR BENEFIT DETAILS

GOLD SPONSOR: $15,000 | *Limited to 3*

- Sponsor showcase presentation: exclusive 5-minute non-CME presentation on the main stage to the full attendee audience, providing an opportunity to highlight your organization, innovations, or resources.
- Branded recognition during one (1) breakfast or lunch.
- Opportunity to provide educational content in the TKC newsletter from May through September.
- Zero-waste giveaway for all attendees at registration (sponsor provides).
- Three (3) complimentary full Symposium registrations.
- Welcome reception passport activity: engage attendees with an interactive, hands-on experience at your sponsor table, approved in advance by the TKC.
- Dedicated sponsor table with table skirt, accessed by Symposium attendees during breaks and meals.
- Recognition: logo on entrance signage and rotating slide carousel.
- Acknowledgement on TKC website.
- Two (2) dedicated social media posts with sponsor content.
- Whova app benefits: brand exposure, content, and attendee engagement.
- Opt-in attendee list (name, email, affiliation).
- Post-event sponsor summary report.

SILVER SPONSOR: $10,000

- Opportunity to provide educational content in the TKC newsletter from May through September.
- Zero-waste giveaway for all attendees at registration (sponsor provides).
- Two (2) complimentary full Symposium registrations.
- Welcome reception passport activity: engage attendees with an interactive, hands-on experience at your sponsor table, approved in advance by the TKC.
- Dedicated sponsor table with table skirt, accessed by Symposium attendees during breaks and meals.
- Recognition: logo on entrance signage and rotating slide carousel.
- Acknowledgement on website & TKC newsletter.
- One (1) dedicated social media post with sponsor content.
- Whova app benefits: brand exposure, content, and attendee engagement.
- Opt-in attendee list (name, email, affiliation).
- Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

SPONSOR BENEFIT DETAILS

BRONZE SPONSOR: $5,000

- Welcome reception passport activity: engage attendees with an interactive, hands-on experience at your sponsor table, approved in advance by the TKC.
- One (1) complimentary full Symposium registration.
- Shared sponsor table with table skirt, accessed by Symposium attendees during breaks and meals.
- Recognition: logo on entrance signage and rotating slide carousel.
- Acknowledgement on TKC website.
- Whova app benefits: brand exposure, content, and attendee engagement.
- Opt-in attendee list (name, email, affiliation).
- Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

COPPER SPONSOR: $2,500

- One (1) complimentary full Symposium registration.
- Recognition: logo on entrance signage and rotating slide carousel.
- Acknowledgement on TKC website.
- Whova app benefits: brand exposure, content, and attendee engagement.
- Opt-in attendee list (name, email, affiliation).
- Post-event sponsor summary reporting, including insights from attendee evaluations and qualitative feedback.

Limited and thoughtfully curated to align with the TKC's mission, sponsors gain meaningful visibility, showcase innovative products and services, and engage directly with a passionate and multidisciplinary audience. Educational grants are also welcome. All commercial support is managed in accordance with ACCME standards to maintain the integrity and independence of CME-accredited activities.

"The Ardmore Institute of Health, home of Full Plate Living, was delighted to sponsor the 2024 Teaching Kitchen Symposium. The Symposium fostered a dynamic community dedicated to enhancing health through teaching kitchens, and it provided a platform for sharing practical insights and innovative concepts."
- *Amy Hanus, Program Director*

SNAPSHOT OF 2026 TKRC ATTENDEES

363
TOTAL ATTENDEES

230 IN PERSON | **133** VIRTUAL

200+
ORGANIZATIONS REPRESENTED

183
HEALTH PROFESSIONALS
50% OF ALL ATTENDEES

103 STUDENTS AND TRAINEES (PRIMARILY VIRTUAL)

GEOGRAPHIC REACH

39
US STATES

11
COUNTRIES

"It is inspiring to be surrounded by highly intelligent and kind people who are doing important work and are so willing to help each other advance the field. It's truly a collaborative group and really the best of public health!"
- 2026 TKRC Attendee

SNAPSHOT OF SYMPOSIUM ATTENDEES FROM 2025

245
TOTAL ATTENDEES

187
ORGANIZATIONS REPRESENTED

121
HEALTH PROFESSIONALS

50% TOTAL ATTENDEES

GEOGRAPHIC REACH

40
STATES

6
COUNTRIES REPRESENTED

12
INTERNATIONAL REGISTRANTS

"The Symposium overall was such a great reset. It has made me more intentional with my practice and it was great to see so many like minded professionals ready and willing to support others. I am highly recommending this Symposium to my team and hope for continued presence in the upcoming years."
- 2025 Symposium Attendee

TEACHING KITCHEN COLLABORATIVE

www.teachingkitchens.org

JOIN US AS A SPONSOR OF THE 2027 TEACHING KITCHEN SYMPOSIUM!

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