

# TEACHING KITCHEN SYMPOSIUM

DECEMBER 9-11, 2025

1440 MULTIVERSITY | SCOTTS VALLEY, CA

## SPONSORSHIP OPPORTUNITIES

*Inspiration, Implementation, Impact: Empowering Professionals for Teaching Kitchen Triumphs*

[The Teaching Kitchen Symposium](#) is an annual event that advances and amplifies health-related culinary interventions that harness experiential, practical, and skills-based strategies to achieve sustained improvements in physical and mental health. In 2025 we will be at 1440 Multiversity in Scotts Valley, California. The Teaching Kitchen Symposium is an event produced and hosted by the Teaching Kitchen Collaborative (TKC).

Sponsor levels for the 2025 Teaching Kitchen Symposium are summarized below:

SPONSOR LEVELS	FEE
Platinum Sponsor	\$20,000
Gold Sponsor	\$15,000
Silver Sponsor	\$10,000
Bronze Sponsor	\$5,000
Friend of the Symposium (first year only)	\$2,500
Non-profit Organization	\$1,500

Specific opportunities and benefits for each level are outlined on the following pages.

Educational grants and engagement outside of sponsor opportunities for the Symposium are welcome, starting at \$5,000.



**“The Ardmore Institute of Health, home of Full Plate Living, was delighted to sponsor the 2024 Teaching Kitchen Symposium. The Symposium fostered a dynamic community dedicated to enhancing health through teaching kitchens, and it provided a platform for sharing practical insights and innovative concepts.”**

*- Amy Hanus, Program Director*

# SUMMARY OF SPONSOR BENEFITS

	Platinum Sponsor \$20,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000	Friend \$2,500	Non-Profit \$1,500
Welcome Reception Platinum Sponsor Showcase	✓					
Acknowledgement from the podium on day 1 of Symposium	✓					
10-12 minute educational presentation during Symposium	✓	✓				
Educational content inclusion in TKC newsletter	September, October, November	October, November				
Premium Whova app benefits - including prominent banner placement	✓	✓				
Provide zero-waste giveaway for all attendees at registration	✓	✓	✓			
Dedicated social media post with link to sponsor content	3	2	1			
Welcome reception passport activity	✓	✓	✓	✓		
Physical table space with table skirt	✓	✓	✓	✓		
Post-event sponsor summary report	✓	✓	✓	✓		
Complimentary Symposium registrations	5	4	3	2	1	1
Name and logo on signage at entrance and in rotating slide carousel	✓	✓	✓	✓	✓	✓
Acknowledgement on Symposium website & in TKC newsletter	✓	✓	✓	✓	✓	✓
Whova app benefits - including brand exposure and engagement with attendees	✓	✓	✓	✓	✓	✓
List of Symposium attendees who opt-in	✓	✓	✓	✓	✓	✓

# SPONSOR BENEFIT DETAILS

## PLATINUM SPONSOR: \$20,000

- ☛ Welcome Reception - Exclusive to the Platinum Sponsor - showcase your support of the Teaching Kitchen Symposium while attendees mingle over appetizers and drinks.
  - Welcome attendees at the mic.
  - Company logo printed on cocktail napkins (responsibility of Sponsor).
  - Electronic signage of your logo at the reception.
  - Welcome Reception Passport Activity - engage attendees with an interactive, hands-on experience, approved in advance by the TKC.
- ☛ Acknowledgement of support from the podium on the first day of the Symposium.
- ☛ Exclusive opportunity to deliver a 10-12 minute presentation during a dedicated sponsored segment, allowing you to engage directly with attendees to reinforce your industry leadership.
- ☛ Opportunity to provide educational content for TKC's September, October, and November newsletters.
- ☛ Premium Whoava App benefits, including prominent banner placement, brand exposure, educational content, and direct engagement with attendees.
- ☛ Provide a sustainable, zero-waste giveaway at registration for all attendees (responsibility of Sponsor).
- ☛ Up to five (5) complimentary registrations to attend Symposium.
- ☛ Host a booth— accessed by attendees on breaks, during lunch, and at the welcome reception— where your team can share educational resources and hand out giveaways. A table and table skirt will be provided.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Platinum Sponsor on the Symposium website and in the TKC newsletter.
  - Three (3) dedicated social media posts with links to sponsor content.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association.
- ☛ Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.



**“Nothing compares to the energy felt being in the same room with like-minded individuals on the same mission as you. It reminds me that the work I’m doing is VERY important and can be impactful if I continue this journey because I’m not alone.”**

*- 2024 Attendee*

# SPONSOR BENEFIT DETAILS

## GOLD SPONSOR: \$15,000

- ☛ Exclusive opportunity to deliver a 10-12 minute presentation during a dedicated sponsored segment, allowing you to engage directly with attendees to reinforce your industry leadership.
- ☛ Opportunity to provide educational content for TKC's October, and November newsletters.
- ☛ Premium Whova App benefits, including prominent banner placement, brand exposure, educational content, and direct engagement with attendees.
- ☛ Provide a sustainable, zero-waste giveaway at registration for all attendees (responsibility of Sponsor).
- ☛ Up to four (4) complimentary registrations to attend Symposium.
- ☛ Welcome Reception Passport Activity - engage attendees with an interactive, hands-on experience, approved in advance by the TKC.
- ☛ Host a booth— accessed by attendees on breaks, during lunch, and at the welcome reception—where your team can share educational resources and hand out giveaways. A table and table skirt will be provided.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Gold Sponsor on the Symposium website and in the TKC newsletter.
  - Two (2) dedicated social media posts with links to sponsor content.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association.
- ☛ Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

## Silver Sponsor: \$10,000

- ☛ Provide a sustainable, zero-waste giveaway at registration for all attendees (responsibility of Sponsor).
- ☛ Up to three (3) complimentary registrations to attend Symposium.
- ☛ Welcome Reception Passport Activity - engage attendees with an interactive, hands-on experience, approved in advance by the TKC.
- ☛ Host a booth— accessed by attendees on breaks, during lunch, and at the welcome reception—where your team can share educational resources and hand out giveaways. A table and table skirt will be provided.
- ☛ Whova App benefits, including brand exposure and educational content, direct engagement with attendees.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Silver Sponsor on the Symposium website and in the TKC newsletter.
  - One (1) dedicated social media post with a link to sponsor content.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association.
- ☛ Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

# SPONSOR BENEFIT DETAILS

## BRONZE SPONSOR: \$5,000

- ☛ Up to two (2) complimentary registrations to attend Symposium.
- ☛ Welcome Reception Passport Activity - engage attendees with an interactive, hands-on experience, approved in advance by the TKC.
- ☛ Host a booth— accessed by attendees on breaks, during lunch, and at the welcome reception—where your team can share educational resources and hand out giveaways. A table and table skirt will be provided.
- ☛ Whova App benefits, including brand exposure and educational content, direct engagement with attendees.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Bronze Sponsor on the Symposium website and in the TKC newsletter.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association
- ☛ Post-event sponsor summary report, including insights from attendee evaluations and qualitative feedback.

## FRIEND OF THE SYMPOSIUM: \$2,500 (*first year only*)

- ☛ Up to one (1) complimentary registration to attend Symposium.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Friend of the Symposium on the Symposium website and in the TKC newsletter.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association.

## NON-PROFIT ORGANIZATION: \$1,500

- ☛ Up to one (1) complimentary registration to attend Symposium.
- ☛ Recognition:
  - Sponsor's name and logo on signage at entrance to the event venue and on a rotating carousel during breaks in the program.
  - Acknowledgement as a Non-Profit Organization Sponsor on the Symposium website and in the Whova app, with logo and website link.
  - Recognition in the TKC newsletter.
- ☛ List of all Symposium attendees who opt-in, including name, email address, and professional association.

# SNAPSHOT OF SYMPOSIUM ATTENDEES FROM 2024

**250**

**TOTAL ATTENDEES**



**150**

**HEALTH PROFESSIONALS**

**60% TOTAL ATTENDEES**

**90 RDS, 33 MDS, 7 RN/NPS,  
6 HWCS, 6 CNSS, 6 MSW**

**GEOGRAPHIC REACH**

**40**

**STATES**

**6**

**COUNTRIES REPRESENTED**

**18**

**INTERNATIONAL REGISTRANTS**



**150+**

**ORGANIZATIONS REPRESENTED**



**"I left the Symposium feeling inspired and ready to learn more about implementing impactful virtual teaching kitchens. Learning from a wide variety of experts in this space expanded my view of the possibilities and I hope to contribute to this movement in a meaningful way."**

*- 2024 Attendee*



[www.teachingkitchens.org](http://www.teachingkitchens.org)

# JOIN US AS A SPONSOR OF THE 2025 TEACHING KITCHEN SYMPOSIUM!

**Katie Welch**  
Executive Director  
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*The TKC reserves the right to deny sponsorship opportunities to any company or association that manufactures, produces, or promotes foods that are harmful to human health and/or the environment. Each sponsorship request will be reviewed by TKC leadership and undergo a media review prior to approval.*